



VANDERBILT OWEN GRADUATE SCHOOL OF MANAGEMENT

History

Located in Nashville, Tennessee, Vanderbilt's Owen Graduate School of Management opened its doors in 1969 to 10 students and 10 faculty members in a former funeral home. Today, the Owen School enrolls approximately 350 degree-seeking students each year and is among the top business schools accredited by the Association to Advance Collegiate Schools of Business (AACSB). The school is widely recognized for its challenging academics, stimulating and innovative research environment, strong student to faculty ratio and a spirit of teamwork. The school was renamed in 1977 in honor of Lulu and Ralph "Peck" Owen, former chairman of American Express.

Leadership

M. Eric Johnson, Ralph Owen Dean and Bruce D. Henderson Professor of Strategy

Prior to being named Dean of Vanderbilt's business school in 2013, M. Eric Johnson served as Associate Dean for the MBA program at Dartmouth College's Tuck School of Business, where he was also Faculty Director of the Glassmeyer/McNamee Center for Digital Strategies and Benjamin Ames Kimball Professor of the Sciences of Administration. He began his academic career at Vanderbilt, where he taught from 1991 to 1999. One of the youngest professors to receive tenure in the school's history, Johnson twice won the Dean's Teaching Excellence Award while at Vanderbilt.

Academic Programs

Graduate Degree Programs

- Master of Business Administration (MBA)
- Executive MBA (EMBA)
- Master of Science in Finance (MSF)
- Master of Accountancy (MAcc)
- Master of Marketing (MMark)
- Master of Management in Health Care (MMHC)

Certificate Programs

- Executive Education
- Accelerator®—Summer Business Institute for Undergraduates

Undergraduate Degree

- Business Minor (Vanderbilt University College of Arts & Sciences)

Honors and Rankings

Vanderbilt's business programs are consistently ranked in the top 10 percent of AACSB-accredited business schools by publications such as *U.S. News & World Report*, *BloombergBusinessweek*, *Financial Times*, *The Economist* and *Forbes*. In 2017, Vanderbilt ranked #25 in *U.S. News & World Report* and #18 among U.S. schools in *The Economist* "Which MBA?"

Academic Strengths

- Accounting
- Entrepreneurship
- Finance
- Health Care
- Marketing
- Operations
- Organizational Studies
- Strategy

Centers of Excellence

- Center for Health Care Market Innovation
- Financial Markets Research Center
- Center for Entrepreneurship at Owen
- Turner Family Center for Social Ventures

Mission Statement

We provide world-class business education on a personal scale. We measure our success against three goals:

1. The career success and impact of our graduates.
2. Recognition of our faculty for thought leadership.
3. Programs that are highly regarded by our peers and the business community.

Key Differentiators

- High-touch, customized experience
- Immersive/Experiential Learning
- One-on-One Career Coaching
- Leadership Development Program

Distinguished Alumni

- **Adena Friedman**, *Chief Executive Officer*, Nasdaq
- **Cindy Kent**, *President & General Manager*, 3M Infection Prevention Division/3M Health Care
- **David Farr**, *Chairman & Chief Executive Officer*, Emerson
- **Derek Young**, *President*, Global Asset Allocation & Vice Chairman, Fidelity Institutional Asset Management
- **Doug Parker**, *Chief Executive Officer*, American Airlines
- **Geoff Walker**, *Executive Vice President & Chief Strategic Technology Officer*, Mattel
- **Martin Craighead**, *(former) CEO*, Baker Hughes

Notable Faculty (Research Interests and Expertise)

- **Bill Christie** (Nasdaq market, financial analysis and research)
- **Bob Whaley** (Derivatives, market microstructure, financial engineering, corporate finance, financial markets, options, futures, market volatility)
- **Bruce Barry** (Social issues in management, including ethics, public policy and workplace rights)
- **David Owens** (Strategic Innovation, New Product Design and Development, Organizational Design)
- **Jessica Kennedy** (Power and Status, Ethics, Gender)
- **Kelly Haws** (Consumer Behavior- Food decision making, financial decision making, self-control in consumption)
- **Larry Van Horn** (Health care management, health care economics)
- **M. Eric Johnson** (Operations management in healthcare, meaningful use of electronic healthcare records systems, IT security, information and data risk)

Media contact

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