

14th Vanderbilt University Poll

CSDI

Center for the Study of
Democratic Institutions



VANDERBILT UNIVERSITY

September 19-October 2, 2016

John G. Geer & Joshua D. Clinton, Co-Directors

October 6, 2016

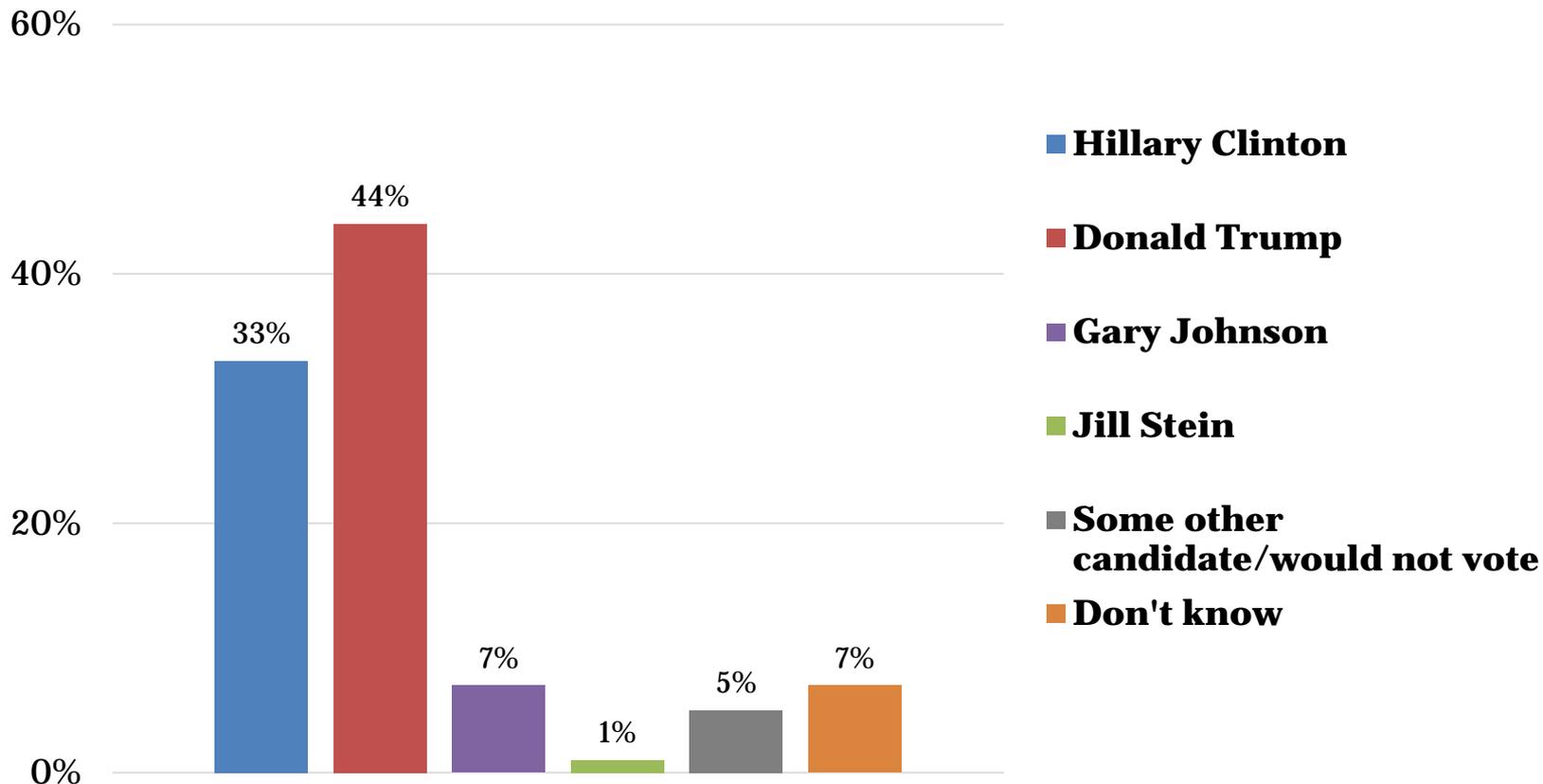
1,000 registered voters in Tennessee

MoE: +/- 3.7 percentage points

Candidate Choice— September 2016

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?



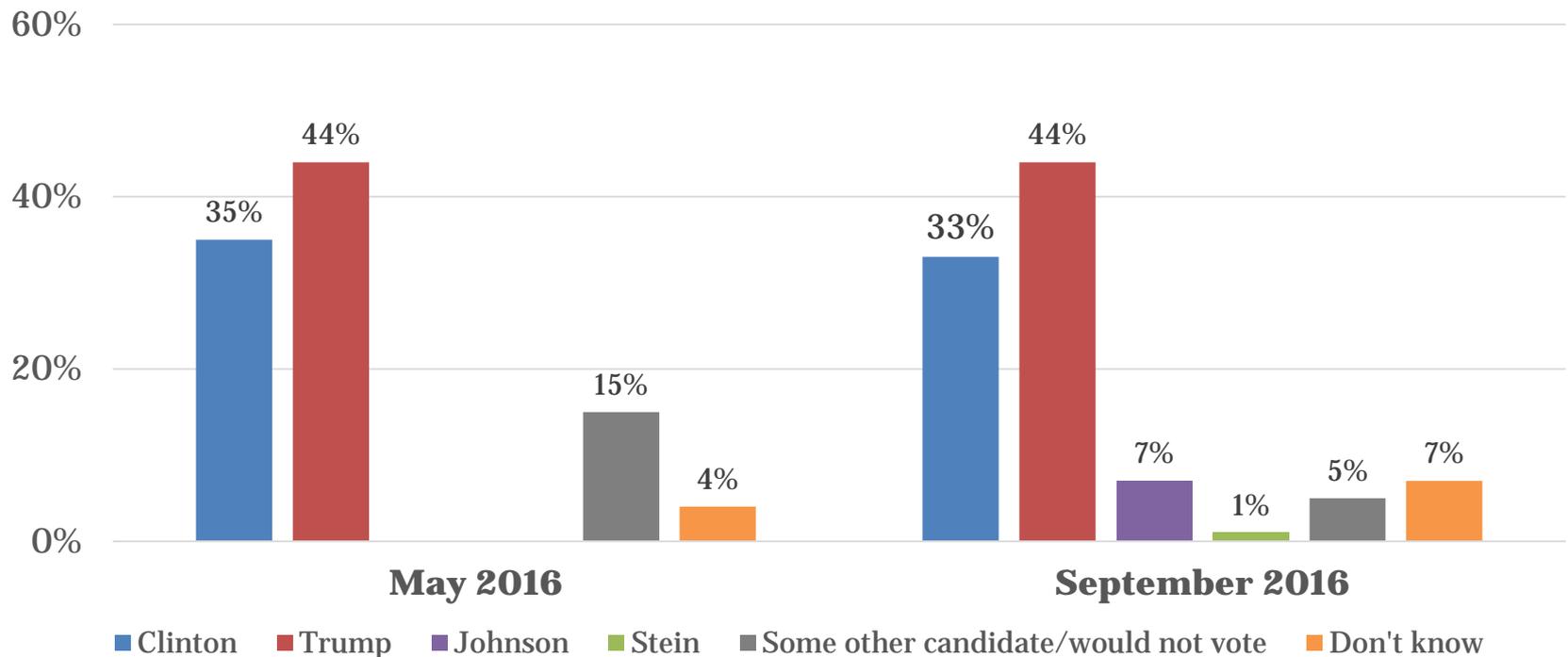
Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%

Candidate Choice Over Time

Among TN Registered Voters

May 2016: “If the 2016 presidential election were held today and the candidates were [Hillary Clinton, the Democrat/Donald Trump, the Republican], for whom would you vote?”

September 2016: “If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?”

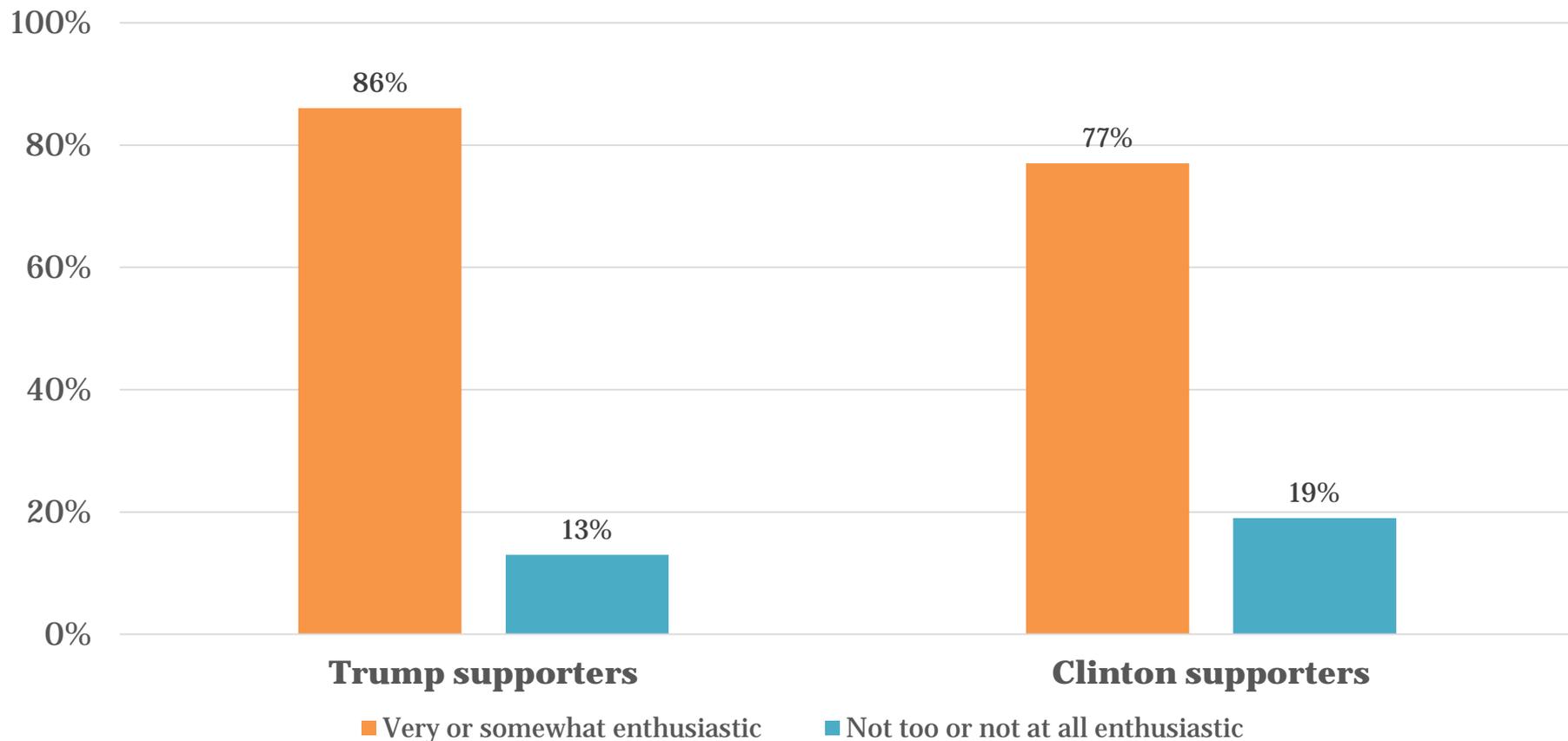


Source: Vanderbilt University Polls
September 2016 Poll: N=1,000; MoE: +/- 3.7%

Enthusiasm for Candidate Choice

Among TN Registered Voters

How enthusiastic are you about voting for [Trump/Clinton/Johnson/Stein/some other candidate]?

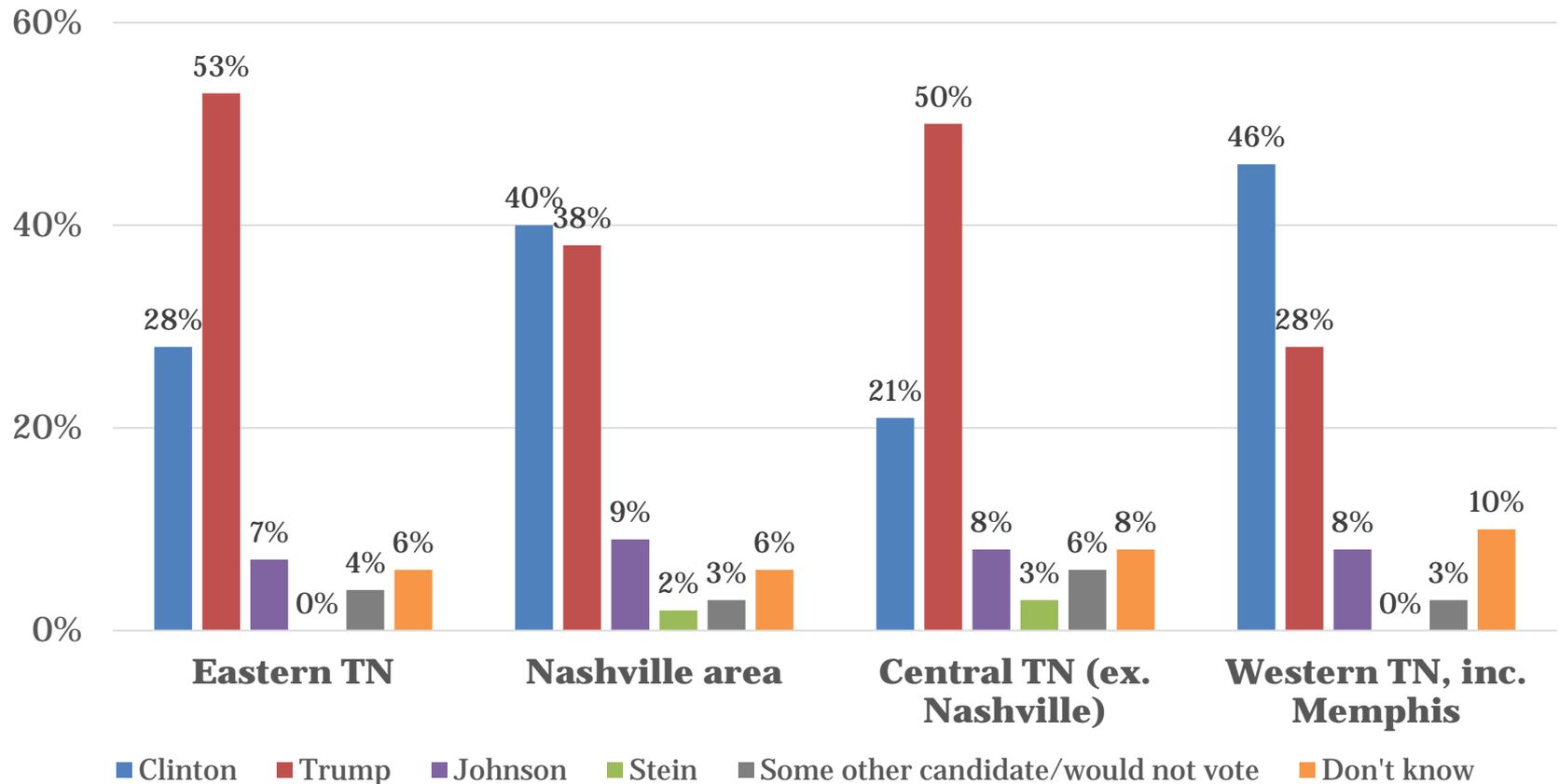


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Candidate Choice by Region

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

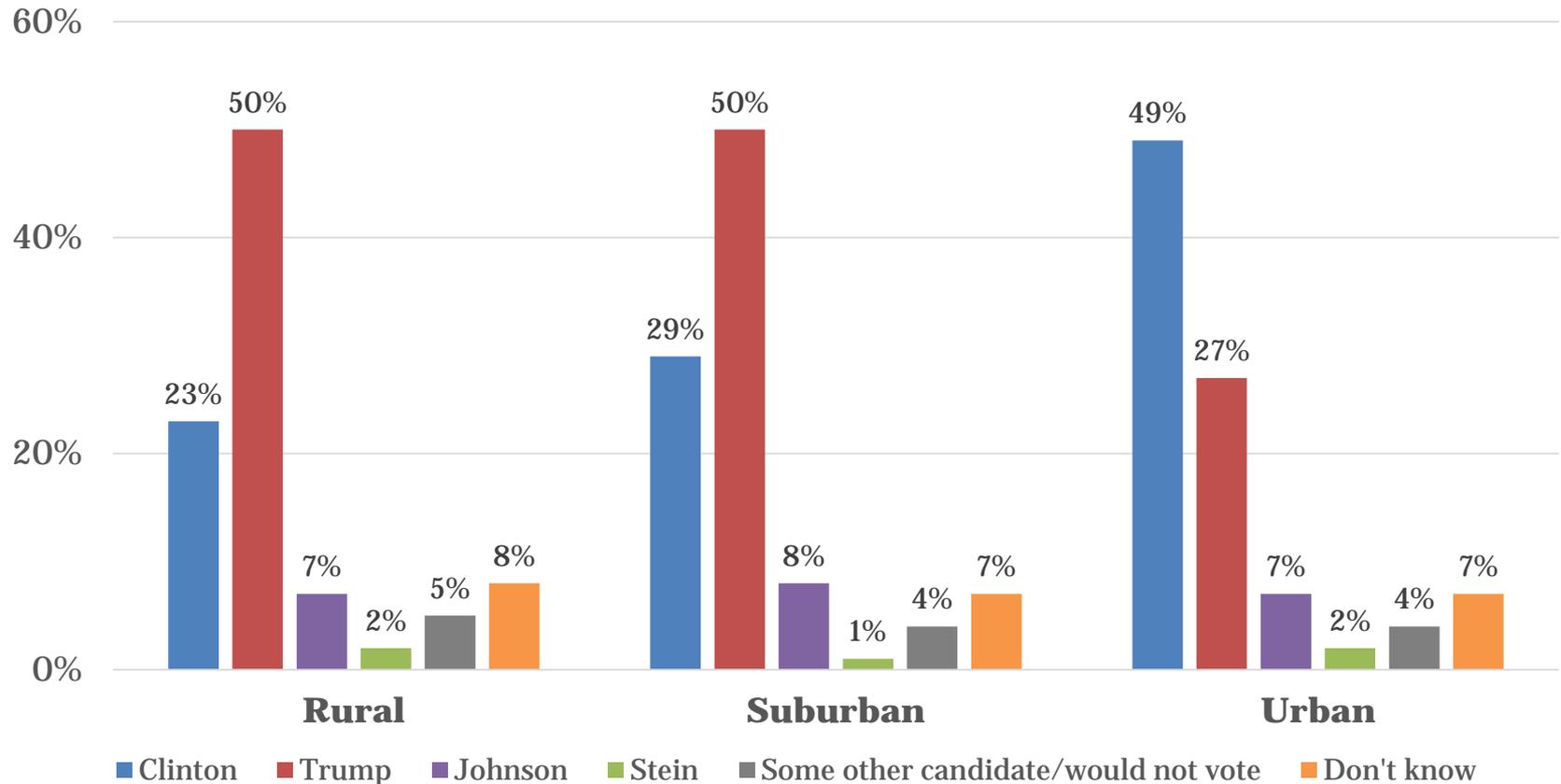


Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%

Candidate Choice by Community Type

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

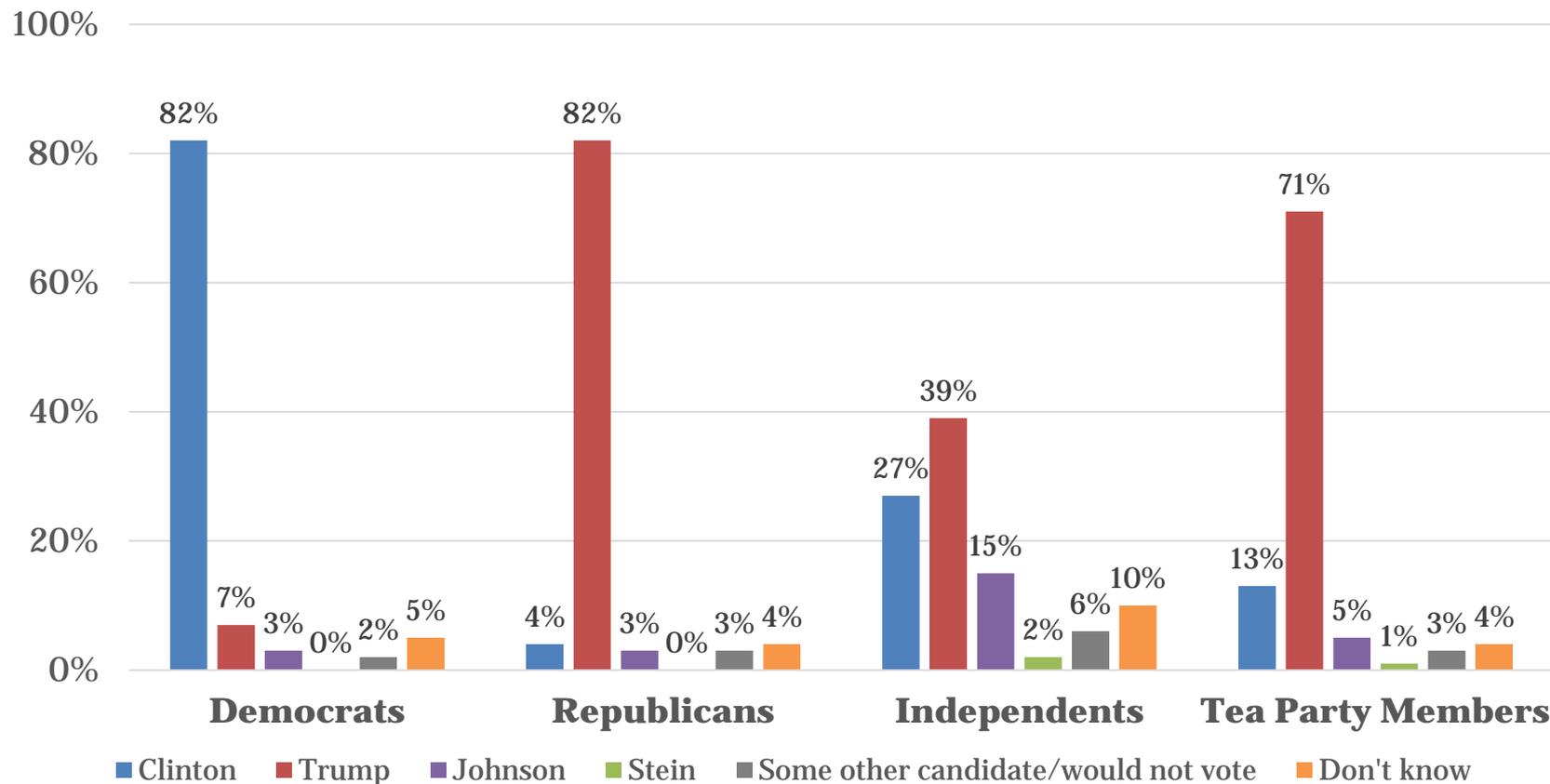


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September 2016
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Candidate Choice by Party Identification

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

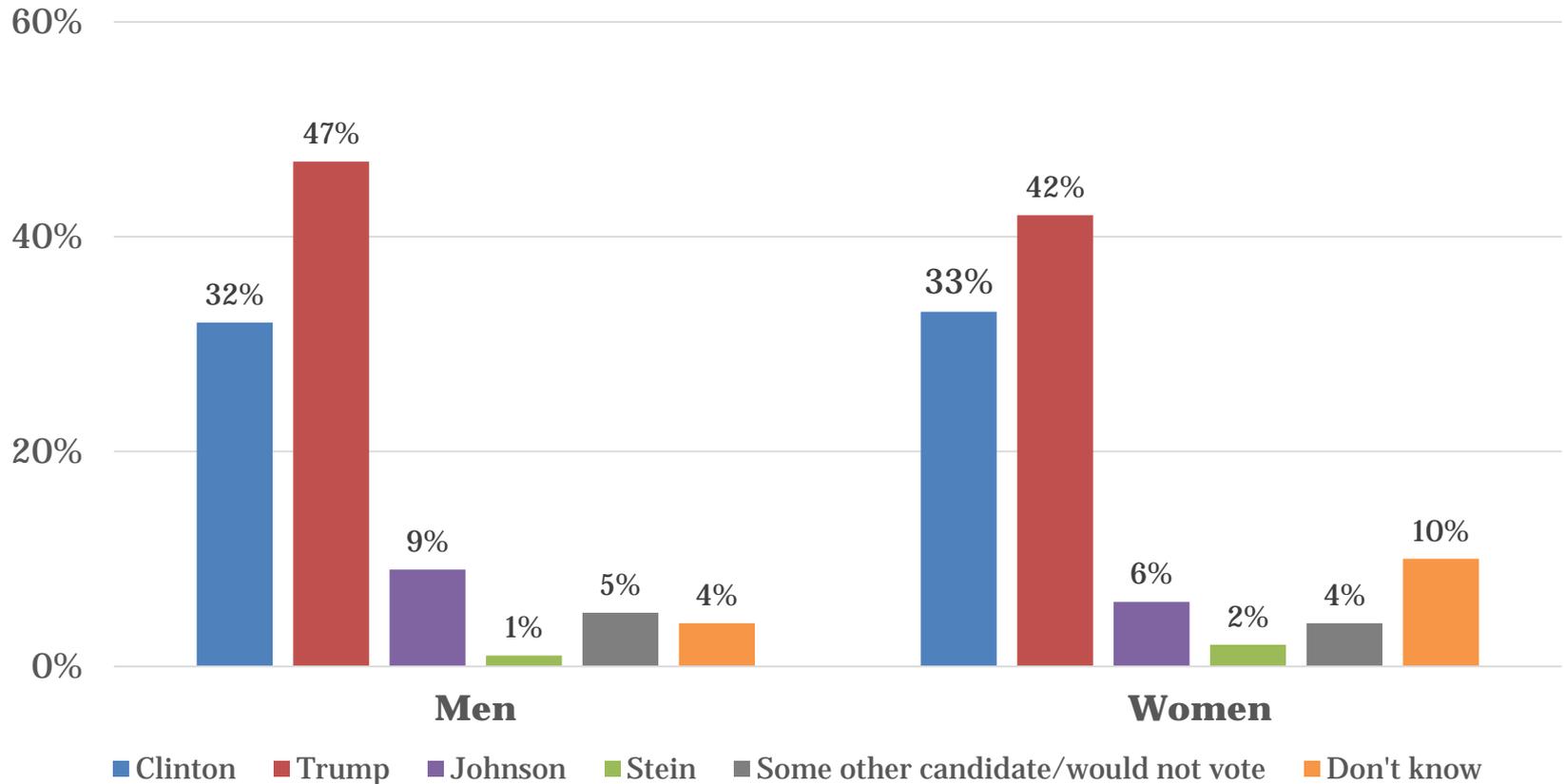


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September 2016
N=1,000; MoE: +/- 3.7%

Candidate Choice by Gender

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

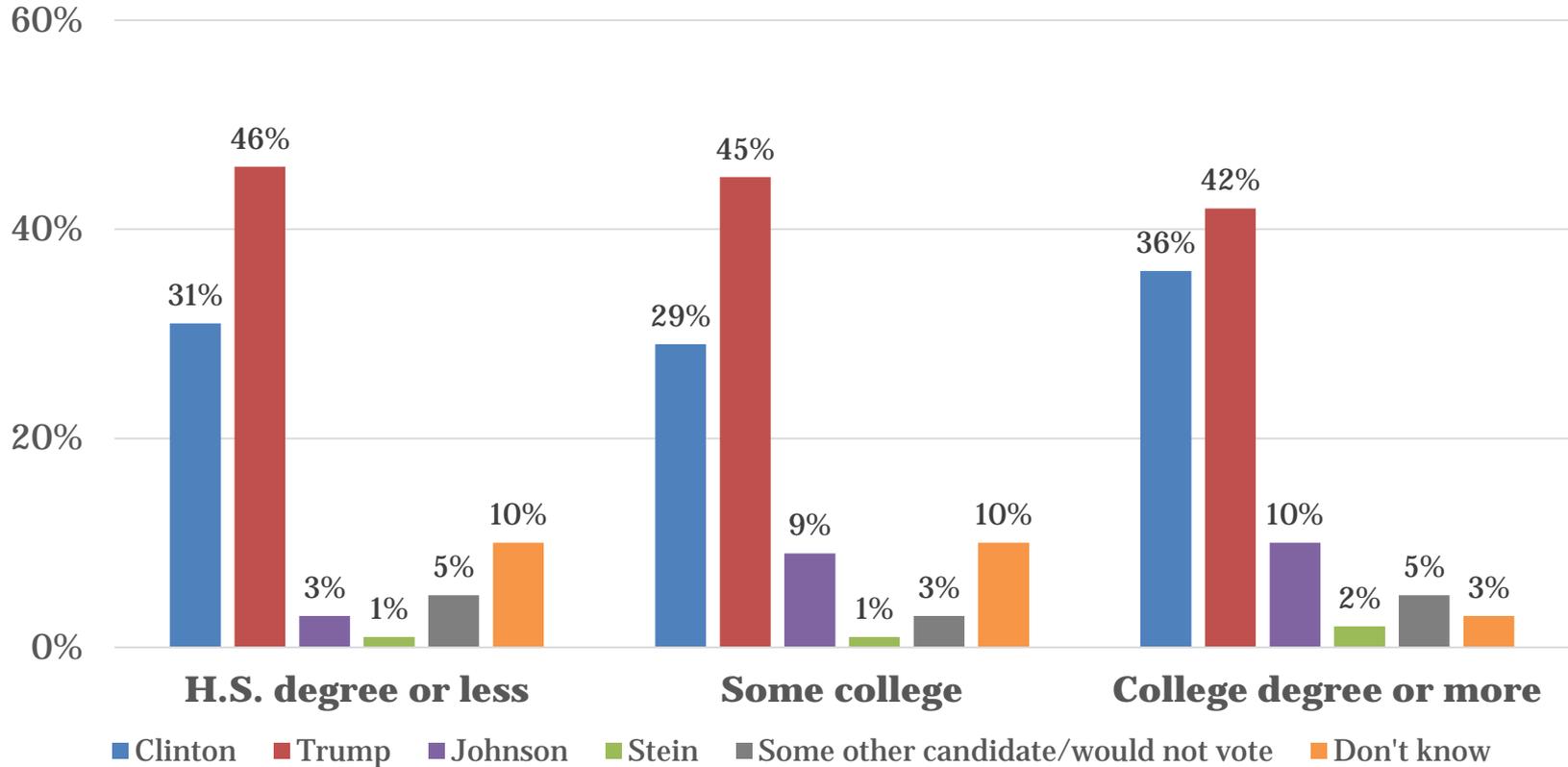


Source: Vanderbilt University Poll
September 2016
N=1,000; MoE: +/- 3.7%

Candidate Choice by Education

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

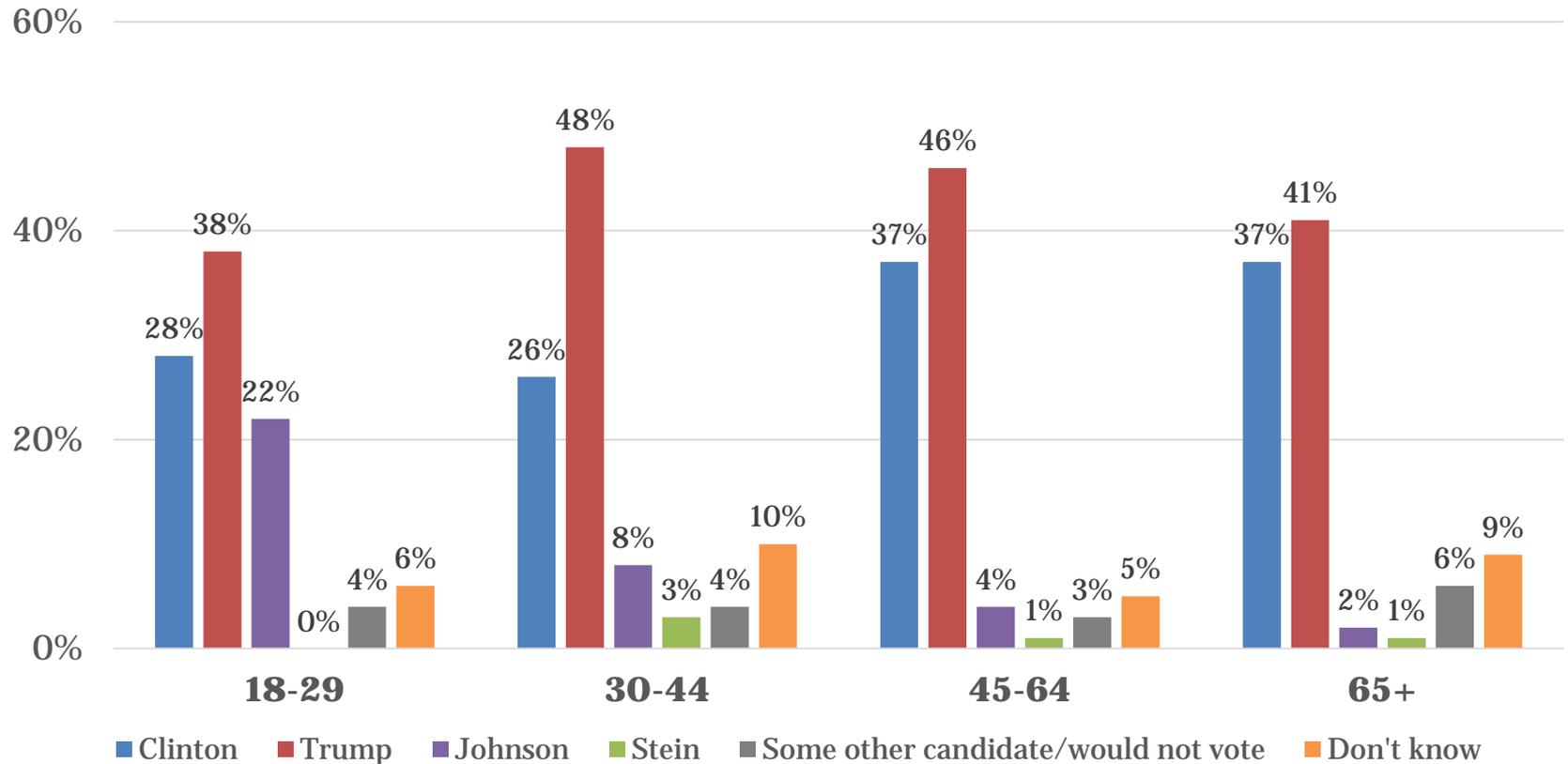


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September 2016
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Candidate Choice by Age

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?



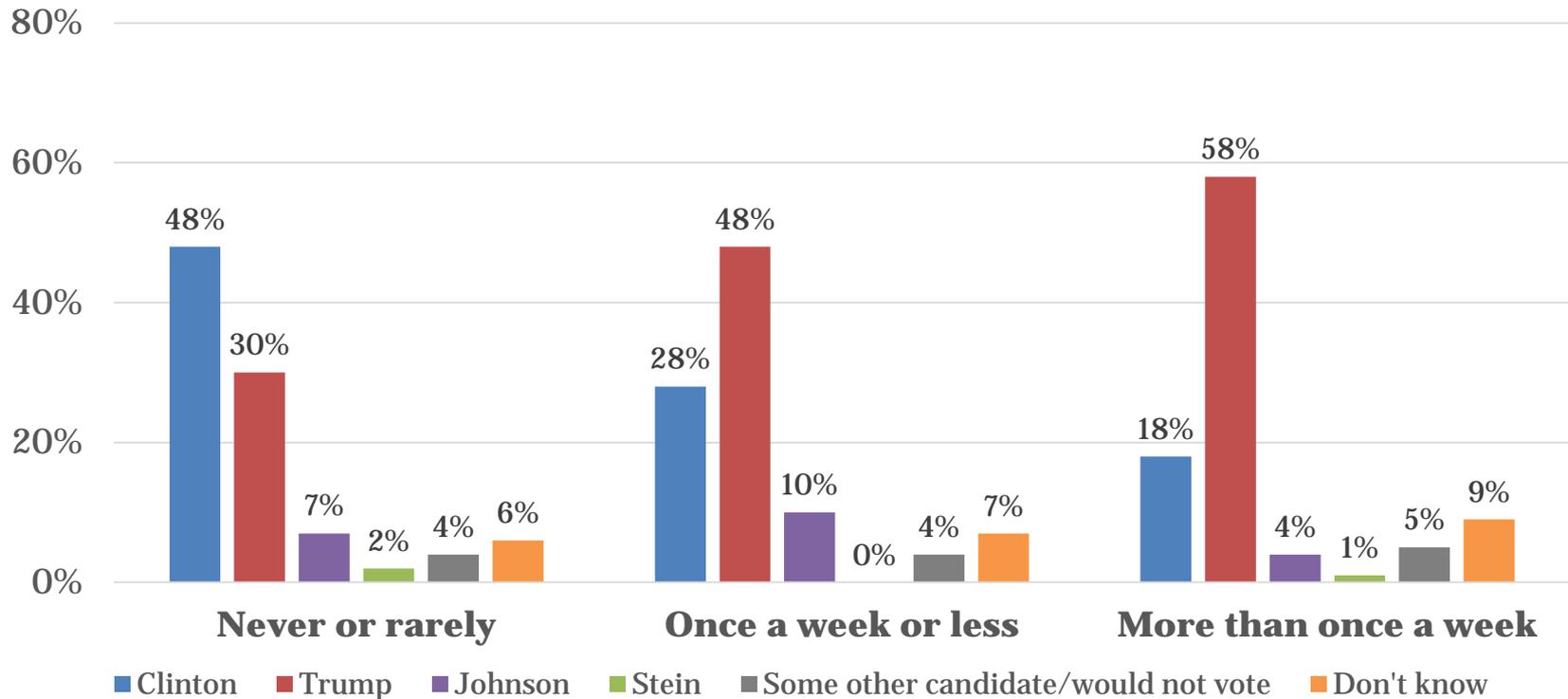
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Candidate Choice by Religious Attendance

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

How often do you attend church, mosque, synagogue or another place of worship?



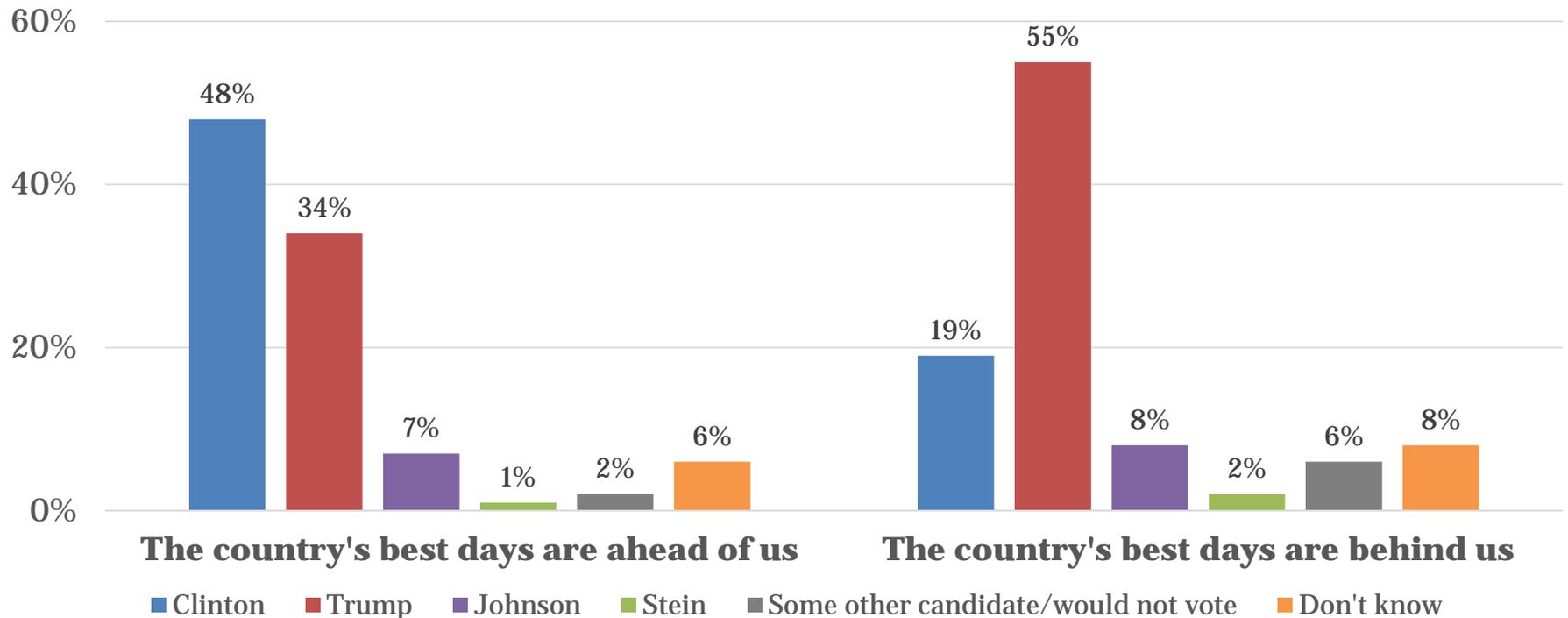
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Candidate Choice by Optimism About Country

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

When you think about the future of the United States, which do you agree with more?



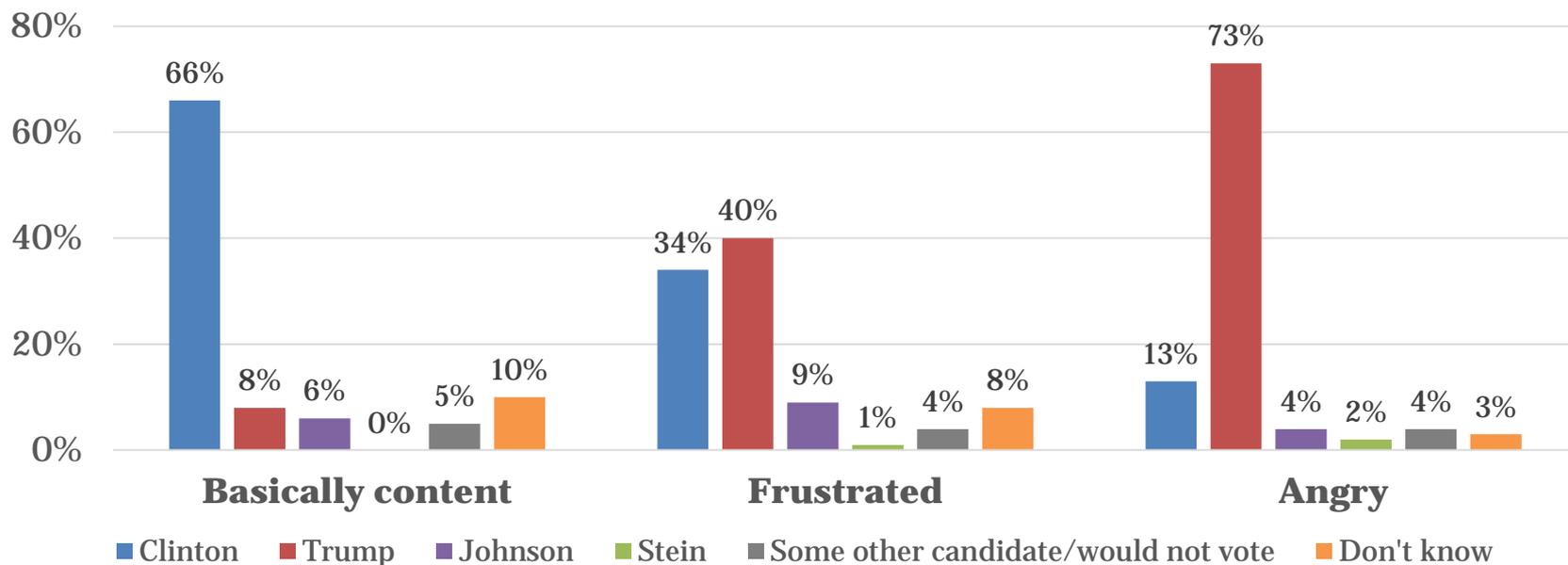
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Candidate Choice by Feelings Toward National Government

Among TN Registered Voters

If the 2016 presidential election were held today and the candidates were [Donald Trump], [Hillary Clinton], [Gary Johnson], and [Jill Stein], who would you vote for?

Some people say they are basically content with the way the national government works today, others say they are frustrated, and others say they are angry. Which of these best describes how you feel?

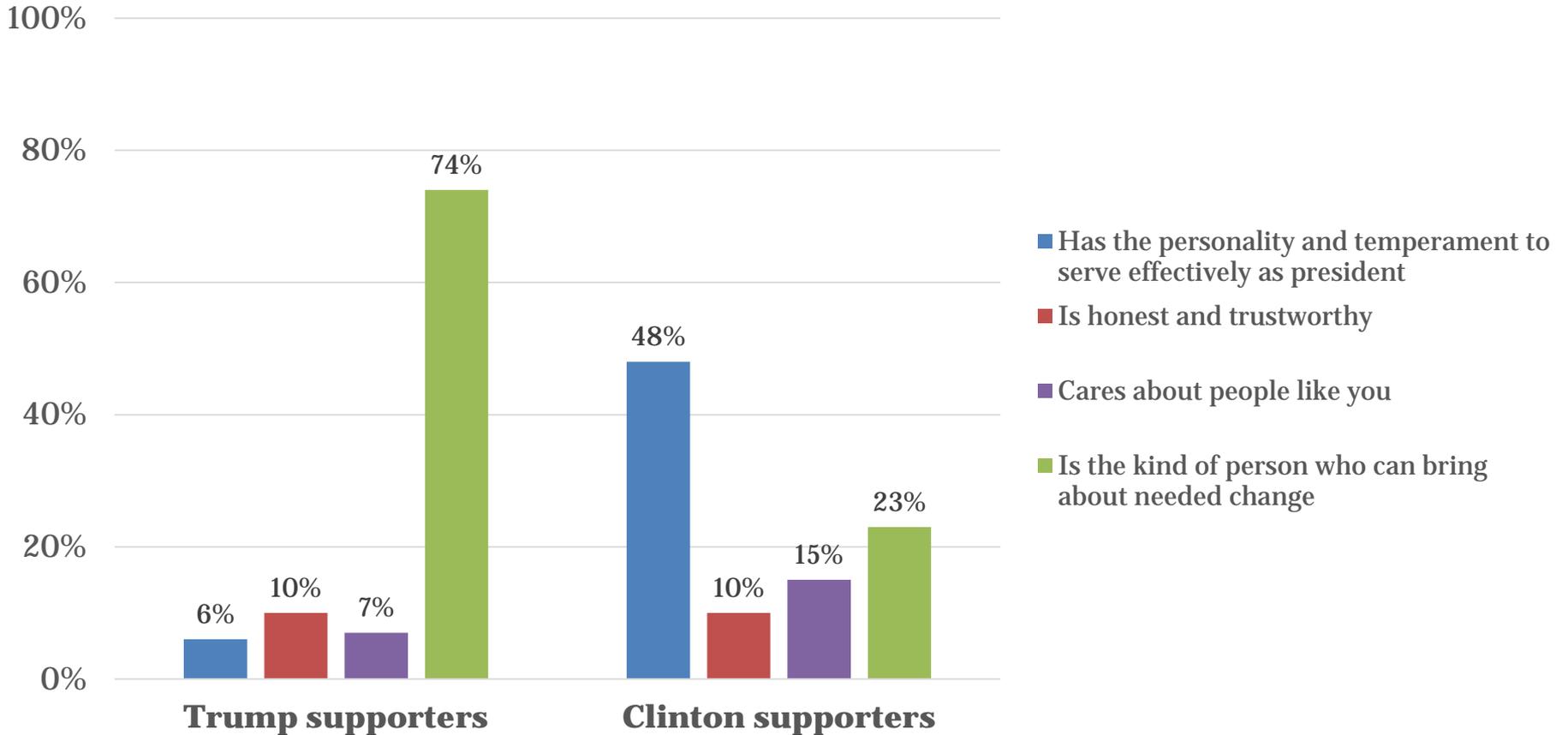


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Rationale for Candidate Choice

Among TN Registered Voters

Which one of these four candidate qualities matters most in your decision to support [Donald Trump/Hillary Clinton]?



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